

COMPANY PROFILE



TRANSFORMING AFRICA; ONE BUSINESS AT A TIME

Who We Are

Two brown eggs are positioned in the upper right corner of the slide, partially overlapping the dark background. The egg in the foreground is larger and more prominent, while the one behind it is slightly smaller and more faded.

We believe in creating value for our clients and in turn generate impact through the projects we are involved in. We bring capital, markets and businesses together all in the aim of transforming African economies one business at a time.

We arrange specialized financial services for African Governments, Banks and Companies across various sectors.

Our Vision

Is a prosperous Africa engaged in intra Africa trade and integrated in the global economy.

Our Mission

Is to transform African economies one business at a time by:

- Arranging distinctive and specialized financial solutions to our clients.
- Creating outstanding long term value for our clients resulting in a positive impact in the communities that we serve.

Our Journey

Three brown eggs are positioned in the upper right corner of the slide, partially overlapping the dark background. They are rendered with soft shadows and highlights, giving them a realistic, three-dimensional appearance.

The company was incorporated in 2007 in Nairobi, Kenya as a marketing services company and expanded into providing specialized financial services to great companies across the globe. To date, Benchmark Solutions has successfully arranged financial transactions to a tune of over \$1 Billion.

In the past decade, African economies have sustained unprecedented rate growth that has mainly been driven by exports of natural resources and commodities, improved macro-economic management, a growing middle class, increased domestic demand fuelled by consumption and increased political stability.

For these reasons, at Benchmark, we are at front line of transforming Africa, one business at a time by empowering African institutions to scale this growth.

Our Core Capabilities

- Extensive Market research
- Local knowledge
- Global expertise
- Negotiating
- Cultural sensitivity
- Diplomacy
- Efficiency and Effectiveness
- Lean and flexible

Our Values

- Providing service excellence
- Focussing on results
- Lead with integrity
- Empowering our associates
- Holding ourselves accountable
- Translating our clients' vision into reality

Our Services

We start by considering various financial needs of the client; Our Financing portfolio includes

1. Debt Financing: We arrange loans and/ or lines of credit that come with flexible repayment schedule and very competitive interest rates. This applies for Trade Finance and Project Finance; by arranging letter of credit factoring, export credit and trade insurance and also political risk insurance to facilitate a debt structure.
2. Equity Financing: We facilitate capital raising through the sale of shares in an enterprise

Our Strategic Partners

Our business is built on relationships with wide spread of like- minded strategic partners

Our global partners include,

- Development and Policy Banks
- Commercial Banks
- Transnational Development Corporation
- Import and Export trade corporation
- Insurance and Re-insurance companies
- Global Investment firms
- Development Agencies

What Sets Us Apart



A Complete One-stop Service

we can handle every aspect of financial linkage seamlessly



Professionalism

our team has all necessary experience and required skills



Success

Case histories of the institutions we work with, the results speaks themselves



Options

We have a pool of diverse strategic partners giving you an array of options to choose from.



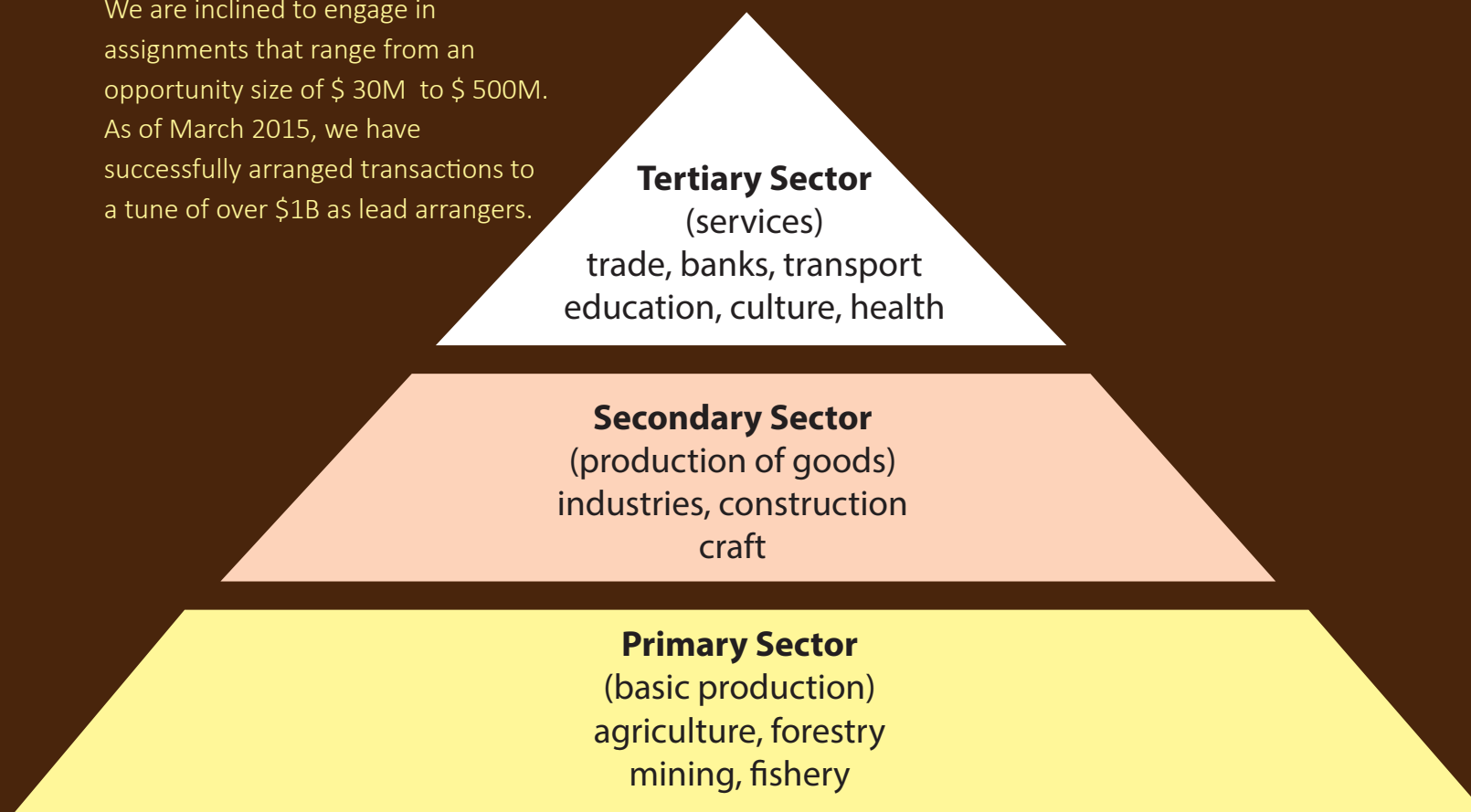
Superior Individualized Service

We offer highly personalized and customized approach to specific needs of our clients.

Our Engagements

Our appetite is in the primary, secondary and tertiary sectors of economies.

We are inclined to engage in assignments that range from an opportunity size of \$ 30M to \$ 500M. As of March 2015, we have successfully arranged transactions to a tune of over \$1B as lead arrangers.



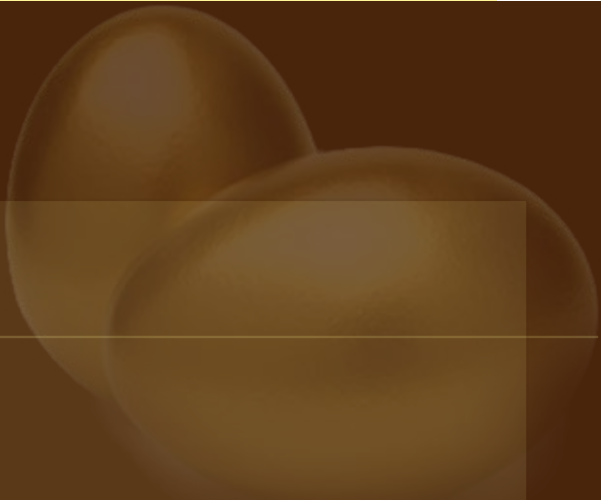
Corporate Social Initiatives

At Benchmark Solutions Ltd, we provide help for today to give hope for tomorrow.

"We make a living by what we get. We make a life by what we give"- Winston Churchill

For Corporate Inquiries:
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**Benchmark Solutions Limited is a member of the LMA,
The authoritative voice of Europe, Middle East
and Africa Loan markets**

www.lma.eu.com

*"You ask, what is our aim? I can answer in one word; it is victory, victory at all costs, victory in spite of all terror,
victory however long and hard the road may be;
for without victory, there is no survival"*

– Winston Churchill

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